



Hosting your Health Fair at a City/Cultural Event

When searching for a good location to host your health fair, it is important that you select events that are annually attended by local residents rather than people from other counties. Stay away from events that bring in a large number of people from different parts of California or from a range of income brackets. The key is to find local events that are tailored to people in a given region of the county or that have shown to attract people who in most need of your services. The following pages include annual parades, festivals, and other cultural observances that hold much promise in being great spots to hold health fairs.

Japanese New Year "Oshogatsu" Celebration in Little Tokyo

Celebrate the New Year as they do in Japan. This festival features traditional ceremonial events, taiko drums, dancing, martial arts, calligraphy, folk songs, a kimono fashion show, and more. Events are held also at the New Otani Hotel & Garden.

W H E N : January 1, 11:00 a.m. – 3:00 p.m.
S I T E : Main Event: Weller Court in Little Tokyo,
C O S T : Free
HEALTH FAIR CONTACT: Mrs. Grace Shiba
I N F O : 213-740-4937, www.jccsc.com/en

Annual Golden Dragon Parade

The Celebration features a parade with beautifully decorated cultural floats, colorful dance troupes, and the magical lion and dragon dancers. Watch the parade go through Los Angeles Chinatown and then visit the Chinese New Year Festival for an all day family event!

W H E N : (February) 2:00 p.m. - 5:00 p.m.
S I T E : Los Angeles Chinatown
C O S T : Free
S P O N S O R : Chinese Chamber of Commerce of Los Angeles
I N F O : 213-617-0396, www.lachinesechamber.org

Annual Feria de Los Niños / Celebration of the Children

Celebrating the wonder of youth, this event offers families a festive atmosphere with exciting activities featuring boat rides on the lake in vessels decorated with flowers, tortilla making contests, an inflatable obstacle course, plenty of ethnic food and entertainment highlighted by children, and a nighttime display of 2,000 candles floating on the lake.

W H E N : March or April, Saturday 10:00 a.m. - 9:00 p.m.,
Sunday 11:00 a.m. – 7:00 p.m.
S I T E : Hollenbeck Park, 415 South St. Louis St., East Los Angeles
C O S T : Free
HEALTH FAIR CONTACT: Hollenbeck Park Director (323)261-0113 or (323)261-0114
I N F O : 1-888-LA PARKS or 213-485-5054, www.laparks.org

Annual Raising Readers: A Literacy Festival

This festival focuses on children's language and literacy development. Storytellers, theatre groups, and musicians emphasize the joy of reading. Lots of snacks and fun for children and their families.

W H E N : March or April, 12:00 noon – 4:00 p.m.
S I T E : Santa Monica College, Clock tower area
C O S T : Free
S P O N S O R : Connections for Children, Santa Monica College, North Bay AEYC
HEALTH FAIR CONTACT: Catherine Griffin
I N F O : 310-452-3325 ext. 237, www.cfc-ca.org/index.htm

Annual San Gabriel Valley Lunar New Year Parade & Festival

One of the most exciting and largest celebrations of its kind, the Lunar New Year Parade attracts over 100,000 attendants on the parade route and festival grounds. The parade features colorful floats, marching bands, food booths, arts and crafts, games, rides, entertainment, and cultural exhibits.

W H E N : (February) Street Festival 10:00 a.m. – 5:30 p.m., Parade 11:00 a.m.
S I T E : Valley Blvd., beginning in San Gabriel and ending in Alhambra
C O S T : Free
S P O N S O R : Alhambra and San Gabriel Chambers of Commerce
I N F O : 626-284-1234, www.lunarnewyearparade.com,
<http://www.chinesenewyearparade.net/>

Chinese New Year Festival

Bring your family! Enjoy entertainment, children's rides, food and games booths, freebies, and balloons. The event coincides with the annual Chinese New Year parade. The weekend will be filled with festivities for the whole family to enjoy, including a car show on Sunday.

W H E N : (February) Saturday 10:00 a.m. – 7:00 p.m., Sunday 10:00 a.m. – 6:00 p.m., (parade) Saturday 2-5pm
S I T E : Los Angeles Chinatown
C O S T : Free
S P O N S O R : Chinese Chamber of Commerce of Los Angeles
I N F O : 213-617-0396, www.lachinesechamber.org,
www.lagoldendragonparade.com

San Gabriel Annual Street Fair and City Birthday

This is San Gabriel's birthday party in the historic Mission District with a full carnival, street vendors, stage entertainment, an art show, and museum exhibits—activities the whole family can enjoy!

W H E N : April (last full weekend in the month) Friday 5:00 p.m. – 12:00 a.m.,
Saturday and Sunday 12:00 noon – 12:00 a.m.
S I T E : The Historic San Gabriel Mission District, 425 S. Mission Dr., San Gabriel
C O S T : Free
HEALTH FAIR CONTACT: Debbie Arellano
I N F O : 626-576-2525, www.sangabrielchamber.com

--Important Reminders--

* When calling up the event coordinator, be sure to ask if there are costs associated with renting a booth. Costs for booths may range anywhere from free-of-cost to over \$400!

* Though all these events occur annually, many of the exact dates/times range from year to year. Events should be held roughly around the same days and times as those posted in this guide, but be sure to double-check with the coordinator!



Hosting your Health Fair at a City/Cultural Event

Annual Kermés Festival

Come sample the flavor of Mexico on the streets of Los Angeles. Enjoy tasty food, live music, colorful decorations, dance, traditional games, prizes, info booths, and much more.

W H E N : mid-August, Sat. 2:00 p.m. – 9:00 p.m.

S I T E : Spiraling Orchard Park, 1250 W. Court St., Temple-Beaudry Neighborhood, Downtown Los Angeles

C O S T : Free

HEALTH FAIR CONTACT: event organizer 213-481-8013

I N F O : www.artscorpsla.org, www.acla.org

12th Annual Downey Street Faire

The Downey Chamber of Commerce presents a day of arts, crafts, food courts, an antique car show, a kids' zone, and two stages with entertainment.

W H E N : (May) Usually the 2nd weekend of the month, 9:00 a.m. - 5:00 p.m.

S I T E : Brookshire Ave., from Firestone Blvd. to Civic Center Dr., Downey

C O S T : Free

HEALTH FAIR CONTACT: Diana Facio

I N F O : 562-923-2191, www.downeychamber.com

Family FunFest

It's time to celebrate all children during Kodomo-no-Hi, or Children's Day. Events include the Chibi-K Fun Run and San Tai

San Basketball Tournament, the Asian Pacific Arts and Crafts Fair with entertainment, food, vendors, and arts and crafts activities including a hands-on calligraphy demonstration.

W H E N : (2nd Saturday and Sunday in May) 10:00 a.m. – 4:00 p.m.

S I T E : Japanese American Cultural and Community Center, 244 S. San Pedro St. #505, Downtown Los Angeles, Little Tokyo

C O S T : Free

HEALTH FAIR CONTACT: Robert Hori

I N F O : 213-628-2725 ext.142, www.jacc.com

Annual Festival of Philippine Arts and Culture

Make your plans to celebrate a dozen years of genuine Southern California tradition at the nation's largest showcase of Filipino American artistry. The festival will feature live music, children's workshops, Filipino and Asian cuisine, martial arts, and art exhibits.

W H E N : September (weekend after Labor Day), 10:00 a.m. – 6:00 p.m.

S I T E : Point Fermin Park, 807 W. Paseo del Mar, San Pedro

C O S T : Free

HEALTH FAIR CONTACT: Vanessa Vela-Lovelace

I N F O : 323-913-4663, www.filamarts.org

--Things to be aware of when choosing a location--

* Be sure the event does not involve loud music. Music festivals are too noisy to conduct a health fair.

* Large city fairs that attract people from multiple counties will generally not bring in the people with many unmet health needs.

Annual 50+ Fitness Jamboree and Expo

An event for those 50 and older, with free activities including a health fair, massage booths, foot reflexology, entertainment, information on senior services, exercise demonstrations, refreshments, and more. Participants can also register for 1K and 5K walks, for which there are fees.

W H E N : TBD

S I T E : Formely at Griffith Park Ranger Station, 4730 Crystal Springs Dr., Los Angeles, but location will change

C O S T : Free

HEALTH FAIR CONTACT: Laura Island

I N F O : 310-548-7675, 1-888-527-2757, www.laparks.org

Bellflower Summer Streetfest

This series features top Los Angeles and Orange County bands, a farmers market, arts and crafts vendors, live art demonstrations, outdoor dining, and the award-winning Bellflower Recreation in Motion (B.R.I.M.) for the kids.

W H E N : July-August 6:00 p.m. - 9:00 p.m.

S I T E : Bellflower Blvd., between Flower and Oak Sts.

C O S T : Free

HEALTH FAIR CONTACT: Vicki Casanas 562-804-1424

S P O N S O R : City of Bellflower Parks and Recreation Department

I N F O : 562-804-1424 # 2552, www.bellflower.org

Israeli Festival

An annual celebration of Israel's Independence Day. The Israel Independence Day Festival presents a full day of entertainment on four stages with Judaic and Israeli vendor booths, an artists' pavilion, carnival rides, non-stop folk dancing, dozens of ethnic food booths, free arts and crafts for children, a sky diving show, a fashion show, special programs for kids and teenagers, and an official ceremony.

W H E N : (May) 10 a.m. - 7:00 p.m.

S I T E : Woodley Park, Woodley Ave., Van Nuys

C O S T : \$5

S P O N S O R : Israel Independence Day Festival

I N F O : 818-757-0123, www.israelfestival.com

Want a general idea of when cultural events for certain minority populations will be held? Here is a list of Monthly Cultural Observances:

February National Black History Month

March National Women's Heritage Month

May National Asian Pacific American Month

June National Older American's Month

September National Hispanic Heritage Month

November National American Indian Heritage Month



Hosting your Health Fair at a City/Cultural Event

Annual KTLA Kids Day L.A.

A free family festival dedicated to the children of Los Angeles that mixes fun attractions with practical advice and resources for parents and other caregivers.

There will be sports clinics, entertainment featuring children, arts and crafts, a wall climbing apparatus, food booths, and more.

W H E N : October, 10:00 a.m. – 5:00 p.m.

S I T E : Exposition Park Intergenerational Community Center, 3980 S. Menlo Ave. or Griffith Park

C O S T : Free

HEALTH FAIR CONTACT: Veronica Rodriguez (213)485-1310

I N F O : 1-888-LA PARKS (527-2757), www.laparks.org

Liberty Week

Come celebrate the City of Bellflower's birthday with a three-day community carnival, and other festivities for all ages. The parade features bands, celebrities, and more as they march up Bellflower Boulevard.

W H E N : Early October, 12:00 noon - 10:00 p.m., Liberty Day

Parade Last day of Liberty Day, 10:00 a.m., Carnival October Last day of Liberty Day

S I T E : Thompson Park, 14001 Bellflower Blvd., Bellflower

C O S T : Free

S P O N S O R : City of Bellflower Parks and Recreation

I N F O : Steven King (562)925-9003 or 562-804-1424 x 2268, www.bellflower.org

Want more Resources?

Listed below are a few websites where you can obtain the latest, up-to-date information on cultural events, festivals, and celebrations being held in Los Angeles County:

* * *

Los Angeles 2005 Festival Guide*

City of Los Angeles Cultural Affairs Department

From African dancing to science-fiction films, chalk murals to lobster bakes, you'll find an array of cultural activities happening at festivals, special events, and parades held all over Los Angeles.

<http://www.culturela.org/>

*Note: Though the 2006 Festival Guide is downloadable and free of cost, future editions will require a small fee for purchase and shipping. See site for details: <http://www.culturela.org/>

* * *

Eye Spy LA

CREATIVE * DIVERSE * GRASSROOTS * ALTERNATIVE Things to Do in Los Angeles

<http://eyespyla.com/>

* * *

Experience LA: Los Angeles County Cultural Calendar

There is always something happening in Los Angeles, from traveling art exhibits and live theatre to sporting events and festivals. Start planning your adventures today with the LA County Cultural Calendar

<http://experiencela.com/>

* * *

Soul of America: Events held in Los Angeles

<http://www.soulofamerica.com/cityfldr2/la6.html>

* * *

Calendar of Events: Los Angeles Asian Pacific-Islander American Heritage Month

Come with your family and friends to the numerous events throughout the City of Los Angeles listed in this calendar. These events promote a greater understanding and appreciation for Asian and Pacific Islander Americans.

<http://www.apahm.org/apahmcl.htm>